



FOR IMMEDIATE RELEASE

APOLLO ENTERPRISE SOLUTIONS, LTD. ISSUED THE TWENTY-THIRD PATENT FOR ITS REVOLUTIONARY TRUEPAY+ PAYMENTS

Los Angeles, California, January 27, 2016 - Apollo Enterprise Solutions, Ltd. ("AES") (AES:BH; OAL:GR), the leader in advancing the science of client experience, announced today that its foundational patent titled "Systems and methods for resolving transactions" has been issued and published by the Patent Office of Malaysia. Malaysia has had one of the best economic records in Asia, with its GDP growing at an average of 6.5% per annum for almost 50 years. The country has a newly industrialized market economy, ranked third in Southeast Asia and 29th largest in the world.

"We are delighted to have received our first patent from the Government of Malaysia. This is a foundational patent covering the key features of our revolutionary TruePay+ system for payments," stated Joseph Konowiecki, AES' Chairman & CEO. "We are committed to exporting our advanced technologies to countries around the world to help improve their economies."

About AES

AES' TRUE™ System, powered by its patented Agent Emulation® and Psychographic Persuasion™ technologies, enables banks, utilities, merchandisers, and other enterprises to materially increase customer conversion rates for products, services and payments. Psychographic Persuasion™ uses advanced behavioral psychology, linguistics and artificial intelligence to persuade consumers to take immediate action, at any time, from anywhere using any smart device. The TRUE™ System is available on all continents through third-party Certified Systems Integrators and Consultants, supported by AES offices in Los Angeles, New York, London, Milan, Sydney and Sao Paolo. AES owns the largest portfolio of customer experience patents, with 45 patents issued and pending in 146 countries. More information about Apollo Enterprise Solutions, Ltd. (AES:BH; OAL:GR) is available at <http://www.aestru.com>.

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